

PRIVACY POLICY

This privacy policy outlines how Village Seed Ventures (“VSV”) uses personal data relating to its web users and other individuals who interact with VSV (“**we**”, “**us**”, and “**our**”).

VSV considers your privacy and personal information to be important, as such we are committed to protecting the information you provide to us. This policy details the types of personal data we collect, how we use that data, with whom we share with and the choices you can make about our use of such data. We will also explain your privacy rights and how the law protects you by describing the measures we take to protect the security of your personal data and how you can contact us about our privacy practices.

Details about how to contact us can be found in the ‘*How to Reach Us*’ section of this privacy policy.

Information we collect.

As a provider of a networking and communication service, we may have a direct relationship with you, or you may choose to provide us with information in connection with that relationship or we may collect it via other means. The data we collect about you may include:

- Contact information
- Content you provide to us
- Technical information about your device and website usage
- Photos

Contact information

If you use our website or interact with us (e.g. through our website), we will collect certain basic contact information about you. This may include your name and email address.

Content you provide to us

You may provide us with certain information while getting in touch with us via our website or by telephone and we may email you or vice versa or you may send us feedback via a survey form. In this case, information such as, your date of birth, gender, education, photograph, profession and/or interests might be required.

Technical information about your device and website usage

If you use our website, then we will install certain cookies on your device. The details of how we use these technologies is outlined in detail within our COOKIE POLICY.

Through cookies and similar technologies, we may collect details about your device, such as IP address, internet browser type and operating system. We may also collect information about your browsing activity, such as how you use our website, the pages you have visited, the date and time of each visit and the URL of any websites that re-directed you to our website.

How we collect your information.

We use different methods to collect data from and about you, depending upon the nature of our relationship. This may include through direct interactions we have with you and through the use of automated technologies (e.g. cookies).

Direct interactions

You may provide us with your data by completing forms (e.g. through our website) or by corresponding with us by post, phone, email or otherwise. This will include data you provide when you:

- Sign up to receive information from VSV (e.g. subscribe to our email marketing list or newsletter);
- Participate in promotions or surveys;
- Provide us with feedback; or
- Otherwise communicate with us.

Automated technologies

As you interact with our website, we may automatically collect technical information about your equipment, browsing actions and patterns. We collect this personal data by using cookies, and other similar technologies. Please review our [COOKIE POLICY](#) for further details.

How we use your data.

Depending on the nature of our relationship with you, we may use your data to:

- Provide you with information about our products and services;
- Allow you to participate in interactive features;
- Operate, evaluate and improve our business, products and services;
- Perform analysis (including anonymisation) of your data;
- Keep you up to date with changes and updates that would make your VSV experience seamless;
- Send you updates and news by email or push notification, depending on your settings;

- Review your activities on the VSV platform with your permission, to detect activities that may pose a risk to your safety, the online community and/or members of the public;
- Respond to your questions or comments;
- Comply with legal obligations, applicable to our industry standards and our policies;
and
- Notify you when we are collecting information in future for use

The table below sets out further information about the purposes for which we use data about you, with the corresponding categories of data processed in each case and the legal basis that we rely upon for its use.

Purpose	Categories of data processed and legal basis for processing
<p>Provide you with information about our products and services</p> <p>If you have requested to receive information from us, then we may contact you from time to time by email, post, telephone, SMS about our products and services.</p>	<p>Categories of data processed</p> <p>Contact information</p> <p>Legal basis</p> <p>We will only send you information about our products and services;</p> <ol style="list-style-type: none"> If you have consented to receiving them; Where it is absolutely necessary for your continued use and enjoyment of our services; In furtherance of our legitimate interests; <p>Where permitted to do so under applicable law.</p>
<p>Operate, evaluate and improve our business, products and services</p>	<p>Categories of data processed</p> <p>Contact information</p>

<p>Recording of telephone calls and online chats that we have with you for training or quality assurances.</p> <p>Monitor the use of and improve our interactive assets.</p> <p>Perform data analysis (including anonymisation) of your data</p>	<p>Content you provide to us</p> <p>Technical information about your device and website usage</p> <p>Legal basis</p> <p>It is our legitimate business interest to review and improve our business, products and services to ensure that customer satisfaction is as high as possible. We will conduct data analysis (including benchmarking and reporting to enable us to do so.</p>
<p>Comply with our legal obligations, applicable industry standards and our policies</p> <p>Comply with any legal obligations as required.</p>	<p>Categories of data processed</p> <p>Contact information</p> <p>Content you provide to us</p> <p>Technical information about your device and website usage</p> <p>We may keep records of your data, such as your messages for evidential purposes in order to defend ourselves against or issue one or more future legal claims</p> <p>Legal basis</p> <p>It is necessary for compliance with legal obligations to which we are subject.</p>

Marketing Purpose

In addition to the specific circumstances above, we will only use your information with your consent, and we may have to;

Share your personal information with third parties in the event that we sell or buy any business or assets, in which case we may disclose your personal information to the prospective seller or buyer of such business or assets, along with its professional advisers.

If we use your personal data in ways that are not described above, we will provide you with notice of this before doing so.

Data we share and receive

We do not sell or otherwise disclose your data, except as described in this privacy policy. However, we may share your data with the following parties:

- IT suppliers
- Regulators and other government agencies including, but not limited to, public authorities, regulators, the police and other law enforcement agencies.
- Any company to whom we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets, along with its professional advisers.

We may also receive data about you from the following third parties:

- Social media platforms
- Data brokers
- Public databases
- Regulators and other government agencies
- Our wholly owned subsidiaries and affiliates. If we were to engage in a merger, acquisition, bankruptcy, dissolution, reorganization, or similar transaction or proceeding that involves the transfer of the information described in this Policy, we would share your information with a party involved in such a process (for example, a potential purchaser)

Where your data may be sent.

With any multinational organisation, we may be required to transfer data internationally. Therefore, your personal data may be transferred globally. This includes transfers that have been identified in the previous section: *Who do we share your data with and for what purposes.*

By using our products or services, you authorize us to transfer and store your information outside your home country, for the purposes described in this policy. The privacy protections and the rights of authorities to access your personal information in such countries may not be equivalent to those of your home country.

How we keep your information secure.

VSV will take appropriate technical and organisational security measures to secure your data and to protect it from loss, misuse or alteration. Data that we hold about you is stored on our secure servers or those of our appointed suppliers. Our web pages that collect your data are secured with Secured Socket Layers (SSLs).

VSV maintains an information security program that is designed to:

- Secure and maintain confidentiality of your personal data.
- Protect against anticipated threats or hazards to security or integrity of your data.
- Protect against unauthorised access to or use of your data that could result in substantial harm or inconvenience to you or your entity if compromised.
- Comply with applicable laws.

How long we may keep your data.

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances you can ask us to delete your data, please see “Your Rights and Choices”.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with or be used to identify you) for research or statistical purposes in which case we may use such data indefinitely without further notice to you.

Your rights and choices.

You may have some or all of the following rights in respect of data about you that we hold:

- request us to give you access to it
- request us to rectify it, update it, or erase it
- request us to restrict our using it, in certain circumstances
- object to our using it, in certain circumstances
- withdraw your consent to our using it
- data portability, in certain circumstances
- opt out from our using it for direct marketing; and
- lodge a complaint with the supervisory authority in your country (if there is one).

You are able to exercise these rights by contacting us using the details set out at in the *How to reach us* section below.

Please visit our [COOKIE POLICY](#) to learn about how you can also exercise your rights in relation to our use of cookies, web beacons and similar technologies.

We will update this policy from time to time to reflect changes in our business. However, we will inform you of these changes as required under applicable laws.

How to reach us

You can reach us by sending an email to info@villageseedventures.com or by live chat on our website <https://www.villageseedventures.com>